

Fall 2009



PA-AWIS Newsletter



ASSOCIATION FOR WOMEN IN SCIENCE  
PALO ALTO CHAPTER  
WWW.PA-AWIS.ORG  
P.O. BOX 2641, SO. SAN FRANCISCO  
CA 94083-2461

## President's Note

Dear AWIS members,

On August 9, 2009, we started the new season with our annual summer picnic with a wonderful mixture of experienced AWIS volunteers, former board officers, and potential new members. We all enjoyed the nice hot weather, the good food, lots of networking time, and the many kids of all ages.

Mid August we brought together the programs committee to plan our program for 2009/2010 with exciting talks on science and career development topics, and several networking events. Welcome to our new programs co-chair Hojeong Kim, and all the new volunteers who are going to help organize and host our monthly meetings throughout the year.

September started with a planning meeting for our AWIS Palo Alto mentoring program at Stanford University. As in previous years we are looking for mentors willing to share their professional and personal experience with graduate student protégées (see call for mentors article in this issue). The program kicks off on October 8 with a talk on the importance of networking.

The dates are set for our first two chapter meetings: September 23, 2009, with Jo Miller, CEO Women's Leadership Coaching, "Becoming a person of influence". October 19, 2009, with Jaleh Daie, Ph.D., Managing partner at Aurora Equity and Past President of National AWIS. Jaleh will present "Stories of AWIS".

Last but not least, I would like to encourage our meeting attendees to consider becoming a member of AWIS and our Palo Alto Chapter. Not only will you enjoy our monthly meetings at half the price, you will also have access to our LinkedIn group for networking purposes, and be able to attend members only events for free.

Looking forward to see you at our upcoming meetings in the new season!

Martina Blank

AWIS Palo Alto President

## Reasons to Join AWIS Palo Alto

As an AWIS member you can:

\* **Network!** Receive support from other women in science in several ways:

- 1- online through [awis.org](http://awis.org) (search for contacts by discipline, geographic area, or employment sector)
- 2- online in our LinkedIn group only for members
- 3- in person at our monthly meetings
- 4- at our fun fall picnic -- free admission for members and their families

\* Attend our monthly chapter meetings for a discounted rate

\* Connect with an online mentor free through [Mentornet.net](http://Mentornet.net), a convenient matching service founded by one of our own chapter members

\* Problem-solve with others who have been where you are now

\* Develop leadership skills to advance your career. You must be a member to be on the board and to borrow career books from our dedicated library.

\* Project a voice with impact on national issues like science education

\* Promote opportunities for women in science

\* Exercise your commitment to foster the next generation of women in science

\* Recognize and hear from distinguished women in science

AWIS Palo Alto is a local nonprofit organization affiliated with National Association for Women in Science and AAAS. Your membership supports our committee work (Scholarship, Outreach, Mentoring, Newsletter) and our programs (chapter meetings, awards banquet, workshops, etc.).

Our goal is to double the number of members this year. To join, please see <http://www.awis.org/about/join.html>. For more information, please visit our chapter website at [www.pa-awis.org](http://www.pa-awis.org), or email [awis.pa@gmail.com](mailto:awis.pa@gmail.com).

**Let AWIS be "a network, a resource, a voice" for you!**

## Call for Mentors

Would you like to meet and encourage more women in science? You are invited to become a MENTOR to a woman graduate student at Stanford University as part of the AWIS Palo Alto Mentoring Program. A few hours of your time during the year can have a wonderfully positive impact on a women scientist early in her career.

The AWIS Palo Alto Mentoring Program is designed to provide support for women pursuing a career in science/engineering and has been highly successful since the program first started in 1991. We provide an environment such that each participating student has the opportunity to work closely with a professional woman scientist. The one-on-one mentoring pairs are created based on similar interests and values in areas such as scientific focus, career growth, cultural/ethnic background, and work/family goals. We also provide opportunities for informal mentoring and networking in group forums such as our evening topic events.

Please [download the Mentor Form](#), fill it out, and [return it by email](#) (mentoring\_awis at yahoo dot com) to the Mentoring Committee.

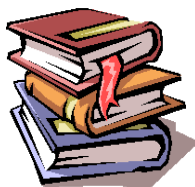
Please note: the profile forms have changed, so please take a moment to fill out a NEW FORM. It won't take long!

To maintain and expand our program, we recruit mentors all year long. We inevitably have more students wanting to be protégées than mentors who volunteer, so your participation is very valuable!

Whether you are a past mentor, are renewing, or signing up for the first time, we look forward to seeing you!

Sincerely,

The Mentoring Committee



## Mentoring Events

The 2009-10 mentoring season begins in October, with mentor-protégé pairings and quarterly evening programs. For an overview of the program, please see the Mentoring link on the Chapter website. Click on "What We Do". We invite you to join us!

All AWIS members are invited to join us at the evening events, even if you are not partnered. Please RSVP if you intend to come (for catering purposes). Email [mentoring\\_awis@yahoo.com](mailto:mentoring_awis@yahoo.com)

On Thursday October 8, 2009: A talk titled 'The Importance of Mentoring' will be given by Patricia Burchat, Profession of Physics. This will be the first meeting of the academic year.

On November 4, 2009: Myths of the Promotion (10 steps to a successful career) will be presented by Dr Elizabeth Xu, Vitria Software.

Meeting Time: 7:00-9:00pm

Location: Hartley Conference Center, Mitchell Bldg, Stanford University

## Annual Picnic a Blast!

The 3rd Annual Picnic for our chapter was a lot of fun and a great success at Beresford Park in San Mateo on Aug 9. It was a perfect late summer day at the park for BBQ, lounging, playing, catching up with old friends and meeting new ones. There were about 50+ people ranging from members, spouses, children young and old, a sprinkling of members from other chapters and a couple of potential members. A bumper crop of twin toddlers were in attendance! Pot-luckers brought lots of cold salads, watermelon and ice cream for the warm day. Along with delicious side dishes, ample desserts, cold drinks and tons of BBQ chicken, burgers and sausages, it made for a beautiful afternoon of non-stop grazing! This annual event is one of the most informal for our chapter and a fun way to network and make new friends. If you missed us this year, plan on joining us next summer for the Annual Picnic.



## PA-AWIS Chapter Meetings





AWIS Palo Alto

## Becoming A Person of Influence

Speaker: Jo Miller

CEO Women's Leadership Coaching  
<http://www.womensleadershipcoaching.com/>



Women who break into leadership get there by delivering results. Explore ways to gain a voice and a seat at the table in your organization. Learn to identify your six sources of influence, and understand the appropriate, effective use of influence within your organization.

Jo has a passion for helping women develop their leadership skills, confidence and presence, and specializes in helping women break into leadership in industries that have been traditionally considered 'a man's world', such as technology, finance and energy. Since 1998 Jo has developed and implemented coaching programs that have benefited women worldwide. Jo created the Women's Leadership Coaching Inc leadership coaching system, and has logged many thousands of hours coaching women who are in executive and management positions, or aspire to be.

She was named one of Silicon Valley/San Jose Business Journal's 40 people to watch under the age of 40 in 2006, and one of Silicon Valley's Women of Influence in 2008.

<b>DATE:</b>	Wednesday, September 23 <sup>rd</sup> , 2009
<b>LOCATION:</b>	PARC Auditorium 3333 Coyote Hill Road, Palo Alto
<b>RSVP:</b>	online <a href="http://www.acteva.com/go/pa-awis">http://www.acteva.com/go/pa-awis</a>

#### Schedule

7:00-7:30 pm	Networking and light supper
7:30-7:45 pm	Announcements
7:45-8:45 pm	Program
8:45-9:00 pm	Discussion

***Welcome!! You don't need to be a member to attend.***

***All scientists, students, and their friends are welcome. Men too!***

***Members pay \$4 and non-members pay \$7 to offset the cost of food.***

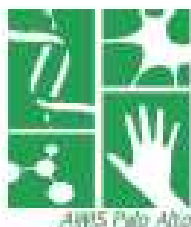
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Directions from Stanford: Take Foothill SOUTH towards Los Altos. Turn RIGHT on Hill view and PARC is 2<sup>nd</sup> driveway on the right. Park and follow signs to the Auditorium (walk uphill through parking lot then down a flight of outdoor stairs).

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## Stories of AWIS

**Jaleh Daie, Ph.D.**  
**Managing partner at Aurora Equity**  
**And Past President of National AWIS**

Dr. Daie will share stories about AWIS history, its impact and her years as its president. With a versatile background in academia, philanthropy, science policy, education, non-profit, public service, and finance, Jaleh has a unique perspective on present and future challenges that face the scientific community and our society in general.

Dr. Daie is currently managing partner at Aurora Equity, a Palo Alto-based company investing in technology start-ups. Her career includes serving as head of science and senior advisor at the Packard Foundation, over 20 years as professor and administrator at Rutgers Univ. and UW-Madison, Chair of the Council of Scientific Society Presidents, and science liaison to the President's National Sci & Tech Council while on assignment in Washington DC. She was inducted into the Women in Technology International Hall of Fame in 1996.

<b>DATE:</b>	<b>Monday, October 19<sup>th</sup>, 2009</b>
<b>LOCATION:</b>	<b>PARC Auditorium</b> <b>3333 Coyote Hill Road, Palo Alto</b>
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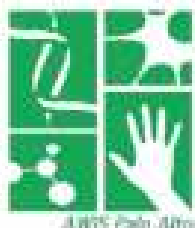
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## 10 Top Tips For Using LinkedIn Effectively

Speaker: **Patrice Reid**  
 Career Management Consultant,  
 Right Management <http://www.right.com>

LinkedIn is the tool that people and organizations are using to connect and build relationships. For scientists, it provides a rich source of information on “who”, “what” and “where” that can lead to new sources of collaboration, funding and career opportunity.

How can LinkedIn and other social media tools like Twitter and Facebook advance *your* career? Among the topics we’ll be covering are: profile completeness, expanding your connections, handling recommendations, joining groups, and posting status messages. This presentation will be particularly helpful if you are using LinkedIn but not really optimizing it.

Our speaker, Patrice Reid, is a Career Management Consultant with Right Management in San Francisco. Patrice specializes in providing career transition, workshop facilitation and career consulting services for both companies and individuals. Her specialties include startup/entrepreneurship coaching and the use of social media tools in career management.

<b>DATE:</b>	Wednesday, November 18, 2009
<b>LOCATION:</b>	PARC Auditorium 3333 Coyote Hill Road, Palo Alto
<b>RSVP:</b>	online <a href="http://www.acteva.com/go/pa-awis">http://www.acteva.com/go/pa-awis</a>

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# Winter Networking Social

## A Pre-Holiday Meet & Mingle

- WHO** AWIS Members & Friends • Scientists • Engineers • Educators • Students  
Researchers • Writers • Business Representatives • Men too!
- WHAT** A reception with great food, fun games, and active networking activities
- WHY** Meet new people. Expand your social and professional networks.  
Have fun!
- WHEN** Monday, December 7<sup>th</sup>, 2009
- WHERE** PARC Auditorium  
3333 Coyote Hill Road, Palo Alto
- RSVP** Online <http://www.acteva.com/go/pa-awis>



- Schedule**
- |              |                       |
|--------------|-----------------------|
| 7:00-7:30 pm | Light supper          |
| 7:30-9:00 pm | Networking activities |

*Welcome!! You don't need to be a member to attend. All scientists, students, and their friends are welcome.*

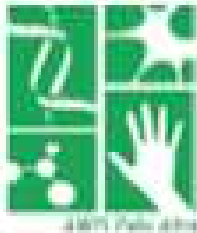
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## Skills, Strategies & Super Powers for the 21<sup>st</sup> Century Woman

Speaker: **Christine Arylo**,  
Inspirational Catalyst

[www.DareToLiveYou.com](http://www.DareToLiveYou.com)



As 21<sup>st</sup> century women, we now have the power to do anything! The problem is that now, we feel pressured to do EVERYTHING... perfectly, right now and all at the same time. Christine Arylo will help us discover how to activate the super powers that are already inside us, so we can thrive instead of just survive. A recovering "doing" addict herself, she knows the secrets to get beyond chasing balance, finding time, and doing it all for everyone else, to creating harmony, finding happiness, and taking care of ourselves. Christine will reveal insights into how to get that inner achievement junkie under control and tools for trading self-sabotaging behaviors for good "ME Habits" – such as The Comparison Diet and The Pause.

Christine takes a fresh approach to redefining self-love for today's woman as hip, hot and hers. Merging her MBA from Kellogg School of Management, over 12 years of marketing expertise, and extensive leadership and coaching training with a seven year self-discovery journey, Arylo traded in building brands for companies to inspire women to bust through their limiting self-images and self-expectations. She is the author of *Choosing ME Before WE* ([www.mebeforewe.com](http://www.mebeforewe.com)) and the founder of Madly in Love with ME™, an international movement to inspire women and girls to love themselves ([www.madlyinlovewithme.com](http://www.madlyinlovewithme.com)).

<b>DATE:</b>	Thursday, January 21 <sup>st</sup> , 2010
<b>LOCATION:</b>	PARC Auditorium 3333 Coyote Hill Road, Palo Alto
<b>RSVP:</b>	online <a href="http://www.acteva.com/co/pa-awis">http://www.acteva.com/co/pa-awis</a>

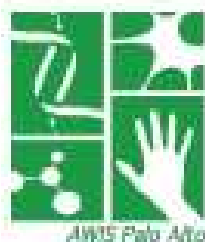
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## Real-Life CSI

Speaker: Cordelia Willis

Criminalist, Santa Clara County Crime Laboratory



Since the O.J. Simpson trial the public interest in forensic science has grown rapidly, thanks to fictional TV shows such as CSI, Cold Case, and NCIS as well as the non-fictional New Detectives and Forensic Files. Cordelia Willis will give us a glimpse into the real-life world of the crime laboratory, discussing the various types of analyses that they perform as well as providing examples of interesting cases she's worked on.

Cordelia Willis received her undergraduate degree in Music Theatre and Math and then went on to get two graduate degrees: a Master of Science in Mathematics & Statistics from Northern Arizona University and a Master of Forensic Science from George Washington University. After internships with the Tucson Crime Laboratory and the NCIS Cold Case Squad, she became a criminalist at the Santa Clara County D.A.'s Crime Laboratory. Her duties there include crime scene investigation, drug testing, fingerprint processing, biological stain analysis, shoeprint and tire track comparisons, DNA statistics, CODIS DNA database maintenance, and laboratory outreach.

<b>DATE:</b>	Thursday, February 11 <sup>th</sup> , 2010
<b>LOCATION:</b>	PARC Auditorium 3333 Coyote Hill Road, Palo Alto
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## AWIS Palo Alto Board Members, 2009-2010

President	Martina Blank	martinaublack@yahoo.com <martinaublack@yahoo.com>
Vice-President	Rachel Harte	harterac@yahoo.com
Secretary	Shibing Wang	shibingw@stanford.edu
Treasurer	Chitra Chakravarthy	chitra.chakravarthy@gmail.com
Member-at-large	Ulrike Delling	ulrikedelling@hotmail.com
Mentoring committee chairs	Susan Bernhard Jennifer Saltzman Lucia Mokres	sbawis@yahoo.com saltzmas@stanford.edu luciadv@gmail.com mentoring_awis@yahoo.com
Co-Chair Membership	Pinal Kanabar Anita Mehta-Damani Nitzan Sternheim	pkanabar@gmail.com amdamani@gmail.com
Co-Chair Programs	Ashley Fouts Hojeong Kim	ashley_fouts@hotmail.com hojeong@gmail.com
Community Outreach chairs	Katy Kuo Korsmeyer	kuokaty@scientist.com
Industry Outreach Chair	Viji Mahathevan	viji.mahathevan@yahoo.com
NCC-AWIS representative	Viji Mahathevan	viji.mahathevan@yahoo.com
Scholarship committee chair	Rachel Harte Yun Josephine Salcedo	harterac@yahoo.com  jsalcedo103@hotmail.com
Newsletter editor	Sudha Khurana	pa_awis.editor@yahoo.com
Webmistress	Shibing Wang	pa_awis.webmistress@yahoo.com

**Chapter dues \$25 - Student/unemployed \$10 - Membership in national AWIS is required**

**Pick up an application at a chapter meeting or visit [www.awis.org](http://www.awis.org)**

